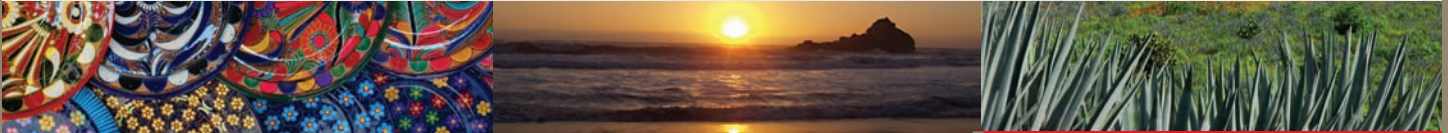




Tucson-México Sister Cities

*We Are the Vehicle
of Citizen Diplomacy*



A Message from the TMSC President



Tucson-Mexico Sister Cities Association (TMSC) has promoted citizen diplomacy and friendship between Tucson and our sister cities since 1972. Things have changed dramatically in four decades, but today more than ever we have the responsibility to engage with the rest of the world and develop global awareness.

I am privileged to have been nominated and elected President of an organization that is unique in Tucson and is an example of assiduous volunteer work for the benefit of our binational communities. As a team, we believe that volunteering, altruism and developing international understanding are citizen responsibilities. Therefore, as President and Chief Volunteer Officer of TMSC, I am following our Board of Directors' vision to enhance our role as Tucson's "vehicle of citizen diplomacy" with our sister cities.

In 2011, we are working hard to achieve our vision and our mission. We understand that this requires strategic work and alliances with community organizations, as well as with the public and private sectors. Thus, we have strengthened and expanded community relationships with diverse organizations like the UA Center for Latin American Studies, the Mexican Consulate, Caballeros del Sol, Amistades, Inc., the UA School of Music, Fundación México, and the Pima College Foundation, among others. We also have developed a listserv to improve communications with our members and let them know about important news or events.

(continued on page 2)



- TUCSON
- PUERTO PEÑASCO
- CIUDAD OBREGÓN
- MAZATLAN
- GUADALAJARA

Tucson-México Sister Cities

PO Box 41571

Tucson, Arizona 85717

info@tucsonmexicosistercities.org

www.tucsonmexicosistercities.org

Our Mission...

To promote and expand cultural, educational, social and economic development for our communities in Tucson, Arizona, and our Mexican sister cities, while advocating global friendship and understanding.

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(Greetings from TMSC President continued)

We have met with key individuals in the community to discuss our role in strengthening Tucson's relationship with Mexico, the most important trade partner for the State of Arizona. Among others, we have met with Vice Mayor Richard Fimbres; CONAHEC's Executive Director, Francisco Marmolejo; Consul of Mexico Juan Manuel Calderón; and the Associate Director of the UA Center for Latin American Studies, Raúl Saba. They have expressed their support for our efforts and recognize the need for a strategic relationship with Mexico and our sister cities.

We are also developing new links with our sister cities. For example:



PUERTO PEÑASCO:

We have worked with Dr. Janet Sturman from the University of Arizona School of Music, Southwest Strings, and private individuals to donate a number of musical instruments to the Puerto Peñasco Youth Symphony. Our Vice President, Felipe García, as well as Puerto Peñasco Liaisons Donna Whitman and Frank Valenzuela, have met with the Mayor and are working on strategies for mutual benefit. I have also met with bi-national attorneys Ricardo Bours and Ricardo Borquez, who have offices in Tucson and Puerto Peñasco, and they are now supporters of TMSC.

Mazatlán, Isla Piedra



I respectfully invite you to join TMSC and be part of our efforts to build international bridges with our sister cities. It has been said that volunteering is the ultimate expression of democracy. We vote during electoral times, but when we volunteer, we vote every day for the kind of community we aspire to live in.



GUADALAJARA:

Guadalajara is the capital of the State of Jalisco and Mexico's 2nd largest city.

Guadalajara is a bustling metropolitan city (population 4.4 million) that is alive with parks, monuments and historical 16th century buildings. The city's economy is based on industry, especially information technology (it has been called the "Silicon Valley of Mexico") and includes a large number of international firms with manufacturing facilities in the Guadalajara metro area. More traditional industries, such as shoes, textiles and food processing, are also important contributors to the economy.

Guadalajara is a cultural center of Mexico, considered by most to be the home of mariachi music and host to a number of large-scale cultural events such as the International Film Festival of Guadalajara. It is an important nucleus of universities and educational centers with national prestige.



CIUDAD OBREGÓN:

During the month of March, our participation in a trip to Ciudad Obregón was originally part of the excellent initiative of Caballeros del Sol with the leadership of Bob Webb and Gary Welch. We also met with a Tucson delegation organized by the Metropolitan Tucson Visitors and Conventions Bureau, under the leadership of Felipe García. We received splendid hospitality from our Mexican hosts, the Obregón chapter of the National Chamber of Commerce (CANACO) and the local government. The result was an extremely successful encounter between business people, public officials, and community leaders from Tucson and Obregón. TMSC was given copious attention by the media and our hosts. I had the opportunity to speak in the main events and received a recognition from Mayor Manolo Barro. Additionally, different newspapers, TV and radio broadcasters interviewed me about the role of TMSC in our bilateral relationship. A special "thank you" to TMSC Board member Julieta Gómez González, who was present in all events and meetings and enriched our discussions.

*A special recognition to the arduous work and hospitality
of our partners in Obregón:*

Manolo Barro, Mayor

Luis Alberto Placencia, Secretary of Government

Luis Noriega, Secretary of Economic Development

José Alberto Vázquez, Sister Cities Committee Chair

Gustavo Almada, President of CANACO

CANACO Board of Directors



Rocky Point Symphony Youth Group Needs your help!

List of instruments requested:
Clarinets, flutes, violins, violas, trumpets,
bass, trombones, oboes, percussion and
any other musical instruments.



Dear Friend,

Tucson-Mexico Sister Cities requests your assistance with a cultural project for our Sister City of Puerto Peñasco, Mexico. Currently, there is a great need for children's musical instruments to further develop a symphonic youth group in that city. This group is headed by a music teacher who has been providing classes to these children utilizing a limited number of instruments. In fact, even with the scarcity of instruments, a number of these children were able to participate in a Christmas concert held in Hermosillo, Sonora, this past December. The ages of these eager potential virtuosos range from 8-15 so any instrument would be appreciated. A private school in Puerto Peñasco has provided a classroom for the lessons to be held. However, the classroom is becoming too small for the number of children attending the classes and rehearsals. Should you not be able to help by donating a gently-used instrument, please pass this on to anyone you may know who has had children in a musical group and who may have an instrument stored away somewhere. Please feel free to call me at (520) 548-8881 for any further information. We will gladly make arrangements to pick up your item.

List of instruments requested:

Clarinets, flutes, violins, violas, trumpets, bass, trombones, oboes, percussion and any other musical instruments.

Cordially,

Donna Whitman, Puerto Peñasco Representative
Tucson Mexico Sister Cities Committee
whitval@cox.net
520-548-8881



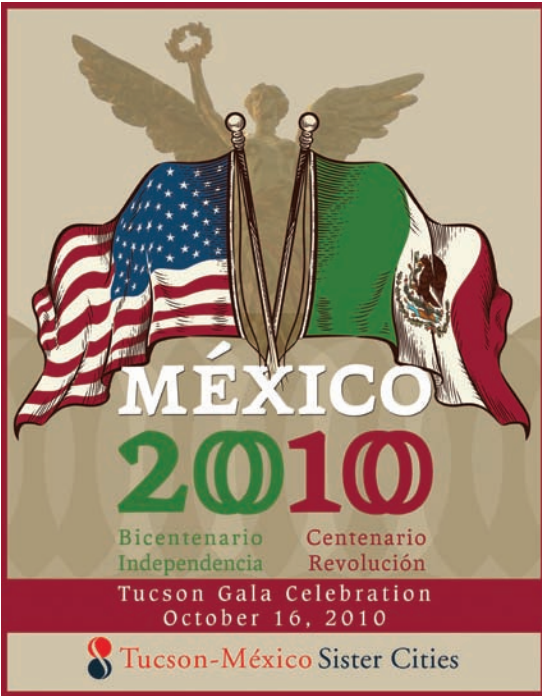


CIUDAD OBREGON FLAG CEREMONY:

TMSC presented a new American flag to Ciudad Obregon

Tucson Mexico Sister Cities trip to Ciudad Obregon with Caballeros del Sol and the Tucson Visitors and Convention Bureau, Go Tucson, was a huge success!

Ricardo Castro Salazar, PhD, President of Sister Cities was joined by Felipe Garcia of the Tucson Visitors Center and Robert Webb from Caballeros del Sol. A busload of Caballeros del Sol members traveled to Ciudad Obregon for this important business with Ciudad Obregon, it's businessmen and women, the mayor and other city officials. There were city tours, business discussions, music and networking. A future trip for March of 2012 has been planned by all groups.



October 16, 2010, Bicentenario Gala was a huge success raising money for our scholarship students.

Mayors from Puerto Penasco, Ciudad Obregon and Tucson attended with some participants coming from Hermosillo. The Manning House provided an excellent site and more than 200 participants enjoyed the mariachi's during the cocktail hour and a delicious dinner with dancing after dinner.

Then President Claisalia Robertson presented many awards to sponsors and dignitaries. Juan M. Calderón, Consul of Mexico, was among the honorees.



Tucson-Mexico Sister Cities Scholarship Program

The Tucson-Mexico Sister Cities Scholarship Program is now in its second year of supporting deserving college students who have an interest and background in Latin American culture and business.

In addition to awarding two \$1,000 scholarships to Pima Community College students, TMSC established a partnership with Fundación Mexico. TMSC appropriated funds for two additional \$1,000 scholarships to be awarded through the Fundación Mexico Scholarship Program. We are proud to have helped four students to reach their educational goals in the 2010-11 year.

For the 2011-12 year, TMSC scholarships will support six students. For details, please view the websites for the Pima Community College Foundation and Fundación Mexico.

www.pima.edu/foundation/ways/scholarshipapp

www.fundacionmexico.org

Or you may call Dr. Janina Latack, 520-881-4196 or Dr. Ricardo Castro-Salazar, 520-206-2076 for more information.



Board Meetings are the second Thursday of each month and are located at Pima County Housing Authority, 801 W. Congress. Board meetings begin at 5:30 with a formal agenda. Members are encouraged to attend.

OFFICERS

Ricardo Castro Salazar Ed.D., *President*
& *Ciudad Obregón Liaison*

Felipe Garcia, *Vice President*

Marilyn Civer, *Recording Secretary*

Enna Cassler, *Corresponding Secretary*

Alejandra Drisbach, *Treasurer & Guadalajara Liaison*

Janina Latack, *Ph.D. Scholarship Chair*

Norma Pernisco, *Event Chair*

Mike Weber, Ph.D., *Guadalajara Liaison*

Frank Valenzuela & Donna Whitman, *Puerto Penasco Liaison*

Donna Whitman, *Mazatlán Liaison*

Members at Large: Jose Luis Hernandez, Patricia Benton, Susie Arreola, Julieta Gonzalez



MEMBERSHIP APPLICATION FORM

Transcending the Border One Friendship at a Time

www.tucsonmexicosistercities.org

Name(s): _____

Business Name: _____

E-mail(s) _____

Phone: (W) _____

(C) _____

(H) _____

Address: _____

City, _____ State: _____

Zip: _____

Please choose a category:

\$15 Student (high school or college)

\$25 Individual

\$40 Couple

\$50 Corporate (1–25 Employees)
up to 2 member representatives

\$100 Corporate (26 – 75 Employees)
up to 3 member representatives

\$150 Corporate (76+ Employees)
up to 4 member representatives

Please fill out form and mail to:

Tucson México Sister Cities Committee
PO Box 41571
Tucson, Arizona 85717

Please make checks made payable to:

“Tucson México Sister Cities.” *Thank you!*

For more information, contact our Membership Committee Chairs at info@tucsonmexicosistercities.org